

Website Marketing Opportunities for Your Business

Reach **thousands** of potential customers every month on our website. Annual rates quoted below. Ads can be changed quarterly for no additional charge.

Membership Listing Enhancements

Member businesses are referred dozens and in some cases hundreds of times per month via the online Membership Directory. Stand out from your competition and make it easier for users to access your company website or make contact with you at very economical rates.

- | | |
|-----------------------|------|
| 1) Colored box | \$25 |
| 2) Email/Website Link | \$25 |
| 3) Business Logo | \$50 |
| 4) Narrative | \$50 |

All 4 enhancements, only \$125!

Additional category listing on website & in printed Directory. \$25

GIA Gordner Insurance Agency, Inc.
Erie Insurance[®]

GordnerCoombs Insurance, Inc.
47 West Main Street
PO Box 360
Millville, PA 17846
(570) 458-6015 (800) 782-8741
Fax (570) 458-5868
[Send Email](#)

Over 217,000 referrals in 2011!
Make sure your business stands out!!

The owners and staff of GordnerCoombs Insurance are dedicated to making your insurance buying experience both comfortable and complete. Our agents save you money by taking the time to do a thorough review of your insurance needs, not just an "apples to apples" comparison. So for your home, auto, life or business insurance, we invite you to call us or stop in and experience what it really means to "rest INSured".

Rotating Pictures Feature Page—Places to Stay

Feature your business on a special page on the website. Visitors find your business while looking for area information on Places to Stay.

Feature space including rotating pictures of your facility with a link to your website. \$350

Nearly **1,000 prospective customers** visited the "Places to Stay" Webpage in 2011. Don't miss out on those customers!

(No more than 4 featured businesses per page and no more than 4 pictures per business.)

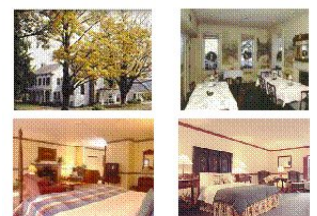


PLACES TO STAY

For information on availability, rates, and amenities, click on the rotating pictures of the following establishments.



Budget Host Patriot Inn



Inn at Turkey Hill

Picture & Link Feature—Visit the Area

Similar to the Rotating Pictures feature, your business can be featured as visitors search the site for a variety of information about the community.

Add a picture and a link \$100 per year of your website

This page received **over 2,000 visitors** in 2011. Make sure your listing stands out by adding a picture and link.



4-Wheel Jamboree – The Annual Summer 4-Wheel Jamboree Nationals brings a weekend of thrilling 4x4 excitement to the Bloomsburg Fairgrounds each year, featuring over 3,000 custom 4-wheel drive trucks. The event includes the Monster Truck Thunder Drags, Tough Truck@ Challenge, Family Fun Zone, Show-N-Shine competition, Burn Out Contest and six classes of NMRO@ Mud Drag Racing. For more information, visit <http://www.familyevents.com/>.



Showcase – Presented by The Columbia Montour Chamber of Commerce, Showcase is the area's leading business and industry trade show. From home improvement to investing and retirement planning, attendees can learn more about the offerings of local businesses and organizations through product demonstrations, giveaways, and door prizes. Showcase is held in mid-October at the Columbia Mall and is free to attend.

Membership Directory Banner Advertising

Place your hyperlinked banner ad on category in the online Membership Directory.

Single Category
Three Categories

\$100 per year
\$250 per year

Pixel Size: 400/40

THE CHAMBER
The Columbia Montour Chamber of Commerce
Leading Businesses, Leading Communities™

Home Upcoming Events Visit the Area About the Community Business Directory Chamber Info

Internet Services

Search List of Categories New Members Business Connect

EVENLINK DOUBLE PLAY Business **Now Price!**
Crystal Clear + High Speed
Phone Service DSL Internet \$45.99
CALL BEN AMERMAN IN SUNBURY!
275-888-1800 EXT. 2021

CATV Service, Inc.
115 Mill Street
Danville, PA 17821
(570) 275-8410
Fax (570) 275-3888

See Also Cable Television /Modem, Telecommunications

Page Banner Advertising

Place your hyperlinked banner ad on any webpage on the Chamber Website .

One page
Two pages

\$200 per year
\$350 per year

The Chamber's site had **over 20,000** unique visitors in 2011. Take advantage and showcase your business.

Pixel Size: 400/40

THE CHAMBER
The Columbia Montour Chamber of Commerce
Leading Businesses, Leading Communities™

Home Upcoming Events Visit the Area About the Community Business Directory Chamber Info

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COMMUNICATE WEBSITES, PRINT, ADVERTISING, WRITING, DESIGN, MARKETING, TYING IT ALL TOGETHER
victorkoons.com

facebook

ABOUT THE COMMUNITY

History

Columbia County, which originally included the land of Montour County, was formed from Northumberland County in 1813. The North Branch of the Susquehanna River cuts through Columbia and forms part of Montour County's southern border. The Susquehanna played a large role in the early settlement of the area. In 1850, opposition to the relocation of the county seat from Danville to Bloomsburg led to the carving out of Montour County, the smallest

Welcome **New Members!**

E-Biz Banner Ad

Place your hyperlinked banner ad on
E-Biz. E-Biz is sent to over 500 recipients weekly.

Banner Ad \$400 per year

Showcase your Business every
Week in E-Biz

Pixel Size: 400/40

The screenshot shows the top portion of an email. On the left is the logo for 'THE CHAMBER' (The Columbia Montour Chamber of Commerce) with a 'Calendar of Events' listing: January 18th - Vintage Knolls Business After Hours; February 2nd - Annual Membership Meeting; February 7th - Bill Drury Keeping Customers Seminar. On the right is the 'E-biz Weekly' header with the website URL www.ColumbiaMontourChamber.com and date January 4, 2012. Below this is a yellow banner for 'COMMUNICATE' with social media links and a 'DOUBLE PLAY' offer for 'Crystal Clear' and 'High Speed Phone Service DSL Internet' for \$45.99. A 'HEADLINES' section follows with three items: '220,000 New Jobs If Homes Were Built with Just 5% More American Made Products', 'Make Sure Your Business is Recognized at the Annual Membership Meeting and Dinner', and 'Don't Miss Out on the First Business After Hours of the New Year'.

E-Biz Block Ad

Place your hyperlinked block ad on
E-Biz. E-Biz is sent to over 500 recipients weekly.

Block Ad \$30 per month
 \$200 per year

Reserve a block ad for just 1
month or take advantage of the
savings and reserve an E-Biz
Block Ad for the entire year!

Pixel Size: 196/118

The screenshot shows a block ad within an email. On the left is a quote by William Knudson Jr. about competition, with a 'Shaklee' logo below it. On the right is a 'HEADLINES' section with three items: '220,000 New Jobs If Homes Were Built with Just 5% More American Made Products', 'Make Sure Your Business is Recognized at the Annual Membership Meeting and Dinner', and 'Don't Miss Out on the First Business After Hours of the New Year'. At the bottom, there is a link for 'Retaining Customers is Key to Success' and 'Leadership Central Penn Class Hears From Leaders in our Local Judicial System'.

Sizes for banner and block ads may vary slightly.

For more information on these and other website advertising opportunities,
contact Kim Rinehimer at 570-784-2522 or
krinehimer@columbiamontourchamber.com.

Columbia Montour Chamber of Commerce -- Website Advertising Sign-Up Form

Please complete appropriate information

Business Name: _____ **Contact:** _____
Address: _____
Phone: _____ **Fax:** _____
E-mail: _____ **Website:** _____
Signature: _____ **Amount Enclosed:** _____ **OR Bill Later:** _____

Membership Listing Enhancement

Business Logo ____\$50 Color Box ____\$25 Business Description ____\$50
 (plus one time scan fee of \$35 if not in disk format) (1-35 words-please forward on separate sheet)

E-mail and Webpage Link ____\$25 **SAVE \$25** -- All Enhancements ____\$125.00

Additional Category Listing for website and membership directory ____\$25

Rotating Pictures on Places to Stay Page

Rotating Pictures and Link ____\$350

Picture & Link Feature on Visit the Area Page

Pictures and Link ____\$100

Membership Directory Categories Banner Advertising

Your banner ad will appear on the number of categories of your choice.

	Single Category	3 Categories
Full Banner 400/40 pixels (may vary)	____\$100	____\$250

Main Pages

Full Banner: 400/40 pixels (may vary)

Chamber Info	____Full Banner	\$ 200	About the Area	____Full Banner	\$ 200
Downtown	____Full Banner	\$ 200	Education	____Full Banner	\$ 200
History	____Full Banner	\$ 200	Facts & Figures	____Full Banner	\$ 200

E-Biz Advertising

Your banner ad will appear E-Biz every week

	Per Month	Per Year
Full Banner 400/40 pixels (may vary)	____\$NA	____\$400
Block Ad 196/118 pixels (may vary)	____\$30	____\$200

*All ads must be saved to a disk and provided to the Chamber in Internet ready format ("GIF" or "JPG"). Camera ready ads may be scanned at an additional cost. Space is limited.