

## ***Columbia Montour Chamber of Commerce Advertising Policy***

The Columbia Montour Chamber of Commerce reserves the right to accept or reject any advertisement, brochure, sponsorship, direct web-site link connection or any other material or activity suggested or submitted to The Chamber by members for distribution or publication. The Chamber staff shall have the authority to make a determination as to the suitability of such material based upon a consideration of the following guidelines:

- The material/activity is of a graphic, sexual nature.
- The material/activity is of a partisan, political nature.
- The text of the material refers directly, by name, to another Chamber member.
- The material is considered potentially slanderous.
- The material/activity is deemed to be in poor taste, and likely to offend a significant number of members.
- The material/activity could bring public rebuke upon The Chamber and diminish its standing in the community.
- Advertising is limited to Chamber members only. Non-member subsidiaries of Chamber members are prohibited from advertising via the Chamber. Chamber members may sponsor advertising on behalf of not-for-profit, charitable community organizations. Such organizations must not have paid staff or office facilities.

In the event the Chamber staff is unsure about the suitability of items which have been submitted for its review, staff shall refer the matter to a three-person committee composed of at least one member of the executive committee and one member of the board of directors.

*Revised 3/16/2004*