



Looking for a Cost Effective Way to Market **YOUR** Organization?

With all of the options to advertise, it can be confusing and expensive. Smart business people will tell you that targeted direct-mail is a highly effective form of advertising. The Chamber has a way for you to reach over 600 business decision makers in the region at a very affordable cost.

CHAMBERPACK

Here's how to participate:

- ◆ ChamberPack is mailed to members bimonthly by the 1st of January, March, May, July, September, and November.
- ◆ Sign and return the reservation form with payment to the Chamber no later than the 20th of the month prior to the mailing. Space is limited.
- ◆ **Submit a proof to the Chamber for approval prior to duplication.**
- ◆ **Provide 620 printed flyers* on 8.5 x 11", 20 lb. paper to the Chamber office by the 20th of the month prior to the mailing. (Do not fold)**
- ◆ We will insert, label, post and mail your information with other flyers all **for just \$120** for one page and \$10 for each additional page...it's that simple!
- ◆ Reserve 3 or more ChamberPacks in advance and save \$10 per mailing.

**Flyers must be printed on 8.5 x 11 in. 20lb. paper. If your materials are heavier or larger than this standard size, additional charges will be applied.
See reverse side for reservation information & advertising policies.*

Advertising Policy

The Columbia Montour Chamber of Commerce reserves the right to accept or reject any advertisement, brochure, sponsorship, direct web-site link connection or any other material or activity suggested or submitted to the Chamber by members for distribution or publication. Chamber staff shall have the authority to make a determination as to the suitability of such material based upon a consideration of the following guidelines:

- The material/activity is of a graphic, sexual nature.
- The material/activity is of a partisan, political nature.
- The text of the material refers directly, by name, to another Chamber member.
- The material is considered potentially slanderous.
- The material/activity is deemed to be in poor taste, and likely to offend a significant number of members.
- The material/activity could bring public rebuke upon the Chamber and diminish its standing in the community.
- Advertising is limited to Chamber members only. Non-member subsidiaries of Chamber members are prohibited from advertising via the Chamber. Chamber members may sponsor advertising on behalf of not-for-profit, charitable community organizations. Such organizations must not have paid staff or office facilities.

Proofs must be submitted to the Chamber for approval prior to duplication. Flyers submitted without prior approval or reservation are subject to refusal based upon content or lack of available space. In the event the Chamber staff is unsure about the suitability of content, staff shall refer the matter to a three-person committee composed of at least one member of the executive committee and one other member of the Board of Directors.

ChamberPack Reservation

Company Name: _____

Contact Person: _____ **Phone:** _____

Month(s) desired: *January March May July September November*

Amount: *Insert \$120 _____ Multiple (3 or more) \$110 per _____*

Checks and reservation forms should be sent to The Columbia Montour Chamber of Commerce,
238 Market Street, Bloomsburg, PA 17815

OR

Please call the Chamber office at 570-784-2522 to use credit card!

We accept: Mastercard Visa Discover

Fax to the Chamber at 570-784-2661