



For Immediate Release:

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UNITED WAY ANNOUNCES 2023-24 SWEEPSTAKES WINNER!

Giving donors the opportunity to give and WIN.

Shamokin, PA, June 20, 2024 – One of the high points of Susquehanna Valley United Way's Annual Campaign each year is the Give and WIN Sweepstakes, in which qualifying donors are entered for a chance to win a two-minute shopping spree at a local Weis Markets.

Made possible by sponsorships from Weis Markets and PepsiCo, this fun and thrilling event honors the generosity of United Way donors and serves as a reminder that, thanks to their support, the needs of local individuals and families will be met through United Way's many programs and funded partners.

"We are proud to partner with United Way and Pepsi for our annual two-minute shopping spree. This event highlights our longstanding support for United Way and our commitment to giving back to our communities," said Weis Markets Vice President of Marketing and Advertising Maria Rizzo. *"Each year, this shopping spree brings joy to participants and emphasizes the importance of collaboration with our partnering organizations in making a positive impact on local members of the community. We look forward to continuing this tradition and supporting the incredible work of United Way."*

For every gift United Way receives of \$52 or more, donors are entered for chances to win. This year, 768 people qualified for the sweepstakes, and in accordance with the Sweepstakes' official rules, the winner was drawn randomly. Prize descriptions, sponsor recognition, and official rules can be viewed online at svuw.org/weis-affle.

This year's winner is Angela Wentz, who contributed through Geisinger's payroll deduction, showing that giving truly can be rewarding.

"I never donated to the United Way expecting anything in return," Angela said. *"I donated because it was a small thing that I could do. I believe everyone should give back in some small way. If everyone gave back just a little bit, the world would be a better place."*

Susquehanna Valley United Way celebrated the conclusion of its 2023-24 annual campaign this past April. They announced they had raised \$648,867, surpassing their \$550,000 goal. \$56,000 will go to other service areas, leaving \$592,867 to advance the United Way mission and provide for its 56 funded partners.

"Thanks to the generosity of our donors, we will be able to provide real, tangible solutions to the challenges our community faces," said Adrienne Mael, President and CEO. *"We couldn't do this work without their support, and every donation makes a difference in the lives of those right here at home."*

United Way also wishes to thank Weis Markets and PepsiCo for making the Give and WIN Sweepstakes possible and their continued support.

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About Susquehanna Valley United Way:

The United Way fights for the Health, Educational, and Financial Stability of every person in Columbia, Montour, Northumberland, Snyder and Union Counties. We do this by addressing the root cause of social issues and serving as a leader, partner, and catalyst to identify and address areas of need by engaging communities to develop long-term social change. We are located at 228 Arch Street in Sunbury, PA and 36 East Main Street in Bloomsburg, PA. To learn more, please visit www.svuw.org.

About Weis Markets

Founded in 1912, Weis Markets, Inc. is a Mid Atlantic food retailer operating 196 stores in Pennsylvania, Maryland, Delaware, New Jersey, New York, West Virginia, and Virginia. For more information, please visit: WeisMarkets.com or Facebook.com/WeisMarkets.