

Are you interested in owning your own business?

Join us for

THE FIRST STEP: Starting a Small Business in Pennsylvania

Designed for aspiring entrepreneurs who are not yet in business, this *no-cost* session offers essential guidance and resources to help you take those crucial first steps.

THE SEMINAR WILL COVER:

- **INTRODUCTION TO THE SBDC**
Learn about our services and how we can support you throughout your entrepreneurial journey.
- **TYPES OF BUSINESS STRUCTURES**
Get guidance on choosing the right structure, from sole proprietorships to LLCs and corporations.
- **LICENSING AND REGISTRATION**
Learn the essential steps for licensing and registering your business.
- **TYPES OF FINANCING**
Explore financing options, including loans and investors, and understand the 5 Cs lenders consider.
- **BUSINESS PLAN OUTLINE**
Discuss how to craft a solid business plan, with an outline to organize your ideas.
- **FINANCIAL PROJECTIONS**
Master financial forecasting, covering start-up costs, cash flow, and personal financial analysis.

IN PARTNERSHIP WITH:

THE CHAMBER
The Columbia Montour Chamber of Commerce

WHEN

Thursday, May 8, 2025
9:00 a.m. - 10:00 a.m.

WHERE

The Hub at Mulberry Mill
160 W. 6th Street
Bloomsburg, PA 17815

REGISTRATION

Register here:
<https://pasbdc.ecenterdirect.com/events/32340>

Or scan the QR code:



QUESTIONS?

Contact sbdc@wilkes.edu or
(570) 408-4340

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SBDC

Small Business Development Center
Wilkes University
Helping businesses start, grow, and prosper.

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