



# ***Looking for a Cost Effective Way to Market **YOUR** Business?***

With all of the options for you to advertise, it can be confusing and expensive. Smart business people will tell you that targeted direct-mail is a highly effective form of advertising. The Chamber has a way for you to reach over 400 business decision makers in the region at a very affordable cost.

*The Solution is Simple:*

## **CHAMBERPACK**

*The easy, low-cost way to get your  
message to hundreds of decision makers.*

***Here's how to participate:***

- ◆ ChamberPack is mailed to members bimonthly by the 1st of January, March, May, July, September, and November.
- ◆ Sign and return the reservation form with payment to the Chamber no later than the 20th of the month prior to the mailing. Space is limited.
- ◆ **Submit a proof to the Chamber for approval prior to duplication.**
- ◆ **Provide 440 printed fliers\* by the 20th of the month prior to the mailing.**  
**(Do not fold)**
- ◆ We'll insert, label, post and mail your information with other fliers all for just \$115 for one page and \$10 for each additional page...it's that simple!
- ◆ Reserve 3 or more ChamberPacks in advance and save \$10 per mailing.

*\*Fliers must be printed on 8.5 x 11 in. 20lb. paper. If your materials are heavier or larger than this standard size, additional charges will be applied.  
See reverse side for reservation information & advertising policies.*

## ***Advertising Policy***

The Columbia Montour Chamber of Commerce reserves the right to accept or reject any advertisement, brochure, sponsorship, direct web-site link connection or any other material or activity suggested or submitted to the Chamber by members for distribution or publication. Chamber staff shall have the authority to make a determination as to the suitability of such material based upon a consideration of the following guidelines:

- The material/activity is of a graphic, sexual nature.
- The text of the material refers directly, by name, to another Chamber member.
- The material is considered potentially slanderous.
- The material/activity is deemed to be in poor taste, and likely to offend a significant number of members.
- The material/activity could bring public rebuke upon the Chamber and diminish its standing in the community.
- Paid advertising is limited to Chamber members only. Non-member subsidiaries of Chamber members are prohibited from advertising via the Chamber. Chamber members may sponsor advertising on behalf of not for profit, charitable community organizations. Such organizations must not have paid staff or office facilities. The Chamber may promote events or programs deemed to be of significant value to members provided such events or programs are not sponsored or presented by any non-member business or organization. Non-member information will not be included in any such promotion.

Fliers submitted without prior approval or reservation are subject to refusal based upon content or lack of available space. In the event the Chamber staff is unsure about the suitability of content, staff shall refer the matter to a three-person committee composed of at least one member of the executive committee, one member of the Board of Directors, and one staff member.

## ***Reservation Form***

***Company Name:*** \_\_\_\_\_

***Contact Person:*** \_\_\_\_\_ ***Phone:*** \_\_\_\_\_

***Month(s) desired:*** *January March May July September November*

***Amount:*** *Insert \$115* \_\_\_\_\_ *Multiple (3 or more) \$105 per* \_\_\_\_\_

Checks and reservation forms should be sent to The Columbia Montour Chamber of Commerce,  
238 Market Street, Bloomsburg, PA 17815

**OR**

Charge my \_\_\_\_\_ Mastercard \_\_\_\_\_ Visa \_\_\_\_\_ Discover

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3-Digit Code \_\_\_\_\_

Signature \_\_\_\_\_ Zip Code Card \_\_\_\_\_

**Fax to the Chamber at 570-784-2661**