

For Immediate Release



September 5<sup>th</sup>, 2024

## FOCUS CENTRAL PA RECEIVES GRANT FROM PPL FOUNDATION FOR A PPL POWERED ECONOMIC INVESTMENT PARTNERS FORUM



Danville, PA – Focus Central Pennsylvania is pleased to announce it has received a \$21,500 grant from PPL Foundation. These funds will support a top-notch two-day sales and education training initiative to engage partners and community leaders to raise awareness, knowledge and share details about industrial opportunities in Central Pennsylvania so together partners can effectively promote and support promotion of the region to attract sustainable, quality investments for strong communities.

The world and Central Pennsylvania are experiencing challenges from exponential advances in technology and unprecedented economic disruptions. One of those challenges and competitive advantages to economic strength and growth is the national capacity and delivery of electricity as the industrial community digitalizes and electrifies. The forum will cover the sales process for business attraction, details on the Central PA product that is promoted, ways to promote and support promotion of the region as well as knowledge sharing on the electric infrastructure and how that supports economic growth in Central PA.

The forum will be open to leaders and organizations that have a vested interest in successful economic growth in Central PA to include education partners, utilities, planning departments, transportation partners, local and county leaders, federal and state leaders, economic development partners, Chamber leaders, and other key partners to include engineering, construction, financial institutions and real estate executives.

*“Focus Central PA is grateful for PPL Foundation’s support of smart economic growth in Central PA. The work to support thriving communities is the work of many and PPL Foundation’s support provides the resources necessary to engage, collaborate and communicate as partners to accomplish important things for our communities.”* said Lauren Bryson, Executive Director, Focus Central PA.

### **About Focus Central PA**

Focus Central Pennsylvania is part of a committed team of economic development leaders from Centre, Mifflin, Snyder, Union, Northumberland, Montour, and Columbia counties that proactively market the region as a choice location for quality companies to invest and grow their businesses.

### **About the PPL Foundation**

The PPL Foundation is an independent, nonprofit organization formed to support community initiatives in the areas served by PPL Corporation’s utilities. Through strategic partnerships, the PPL Foundation supports nonprofit organizations that are engaged in innovative and groundbreaking work to create vibrant, sustainable communities; advance diversity, equity, and inclusion; and support children’s success from cradle to career in both Pennsylvania and Rhode Island. Learn more at [pplcares.com](http://pplcares.com).