



5 THREE-HOUR MODULES

THE ROLE OF THE SUPERVISOR AND EFFECTIVE
COMMUNICATION/LISTENING

UNDERSTANDING WHAT MOTIVATES EMPLOYEES AND
CHANGE MANAGEMENT

COACHING, FEEDBACK, AND PERFORMANCE
MANAGEMENT

NAVIGATING A MULTIGENERATIONAL AND DIVERSE
WORKFORCE

RESOLVING CONFLICT AND REACHING AGREEMENT

**SEE BACK FOR
MORE DETAILS**

DEVELOPED IN COLLABORATION BETWEEN

**THE
CHAMBER**
The Columbia Montour Chamber of Commerce



COMMONWEALTH UNIVERSITY OF PA

**MANAGEMENT
AND
LEADERSHIP**

CERTIFICATE PROGRAM

**APPLICATION DEADLINE
MARCH 1, 2024**

MEMBER PRICE: \$595
FUTURE MEMBER PRICE: \$745

COURSE IS WEDNETPA ELIGIBLE

MANAGEMENT AND LEADERSHIP CERTIFICATE PROGRAM

INTRODUCTION

Area employers have expressed a need for employee training in basic management and team leadership. Based upon input from these employers, Commonwealth University Bloomsburg has partnered with The Columbia Montour Chamber of Commerce to offer a five-session Management and Leadership Certificate Program. The program is open and applicable to all types and sizes of employer. Outlines of each session topic are on the following pages, with program details as follows:

- In-person sessions will be held from 10 a.m. to 2 p.m. at Mulberry Mill (160 W. Sixth St. Bloomsburg, PA) on the following dates: March 12, March 26, April 9, April 23, and May 7.
- The application deadline is Friday, March 1.
- Applications should be submitted to Jennifer Williams. Applications can be found at columbiamontourchamber.com. Businesses will be contacted for payment information.
- Each cohort will be 15-20 participants. Businesses that submit multiple applications should rank them for priority acceptance.
- Participants will receive a certificate from Commonwealth University upon completion of the five sessions, and will have identified personal development goals to provide to their employers.
- Cost - \$595 for Chamber members, \$745 for non-Chamber members
- The program qualifies for WEDnet funding. For program information, visit www.wednetpa.com or email Jennifer Williams at jwilliam@commonwealthu.edu

THE PROGRAM WILL BE OFFERED IN THE SPRING AND FALL ON AN ONGOING BASIS, BASED UPON EMPLOYER INTEREST.