

# FOUNDATION FOR FREE ENTERPRISE EDUCATION

*excellence in learning*

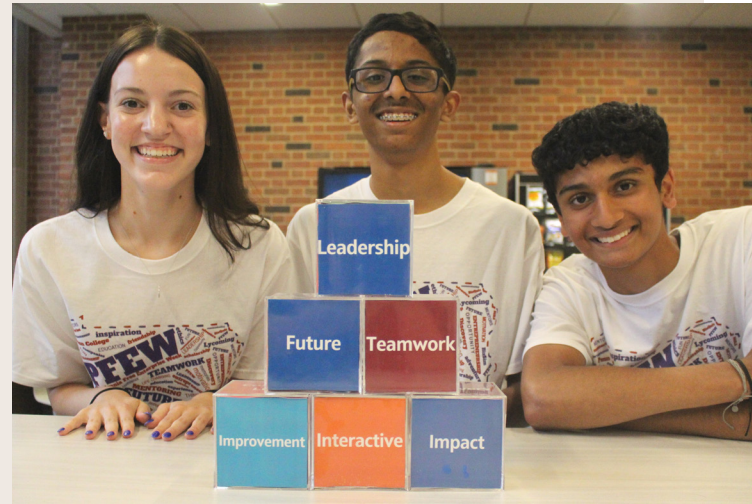
## History and Purpose

Founded in 1979, the mission of the Foundation for Free Enterprise Education (FFEE) is to provide Pennsylvania's youth with high quality and practical hands-on learning experiences that promote the ideals of business and the American free enterprise system. To fulfill this mission, FFEE operates three unique, impactful educational programs that provide students a solid foundation upon which to build stable, successful careers and futures.

## PENNSYLVANIA FREE ENTERPRISE WEEK

FFEE's flagship program, PFEW was created in 1979 to teach high school students to understand and celebrate business and the American free enterprise system and help them develop skills that lead to professional and personal success.

That first program was held with approximately 100 students and 50 volunteers from northwest Pennsylvania. Today, PFEW is a statewide effort that serves over 1,700 students each summer with multiple week-long sessions in July and August on the campuses of Lycoming College and Pennsylvania College of Technology in Williamsport, PA. Over 52,000 young Pennsylvanians have benefited from this innovative concept in economic education. PFEW is a past recipient of the prestigious Freedom's Foundation of Valley Forge's National Award for Excellence in Economic Education.



## THE STOCK MARKET GAME™ sifma FOUNDATION

SMG is an interactive, in-class online simulation of global capital markets. Students in grades 4-12 form teams and are given \$100,000 of virtual cash to invest in the markets. They conduct research, create an investment portfolio, and invest the money in real securities in real time

using an online platform as they compete against other teams in their region and age group for the highest return on their investment. The program helps students improve financial literacy, develop lifelong skills and take ownership of their financial future.



“ Before this program, we barely had any idea what a stock was or how the stock market operates. After participating in this program, we have gathered all the necessary information to not only buy and sell stocks but also how to spend money wisely. ”

*Parker Center City Middle College Student*

## Speaker Series FFEE Foundation for Free Enterprise Education

The Speaker Series is an online workforce development and career exploration program that helps users learn about

a wide variety of careers, develop professional mentor relationships, fulfill state-mandated Career, Education, and Work (CEW) standards, and discover scholarship, internship, and professional development opportunities in their

area. These 15-30-minute interview style videos can be accessed at any time on the FFEE website and YouTube channel. The

Speaker Series Accompaniment Workbook contains other useful resources to prepare for interviews, write resumes and job applications and more, all geared to finding and securing the perfect job.



## Why Are These Programs Needed?

All three programs meet or exceed the new, proposed Personal Finance standards and continue to support the current and proposed Pennsylvania CEW standards, ensuring that Pennsylvania students are well-equipped for future success in their personal and professional lives. Our economic future depends on a well-educated and skilled workforce, and FFEE's programs provide our young people with the knowledge and skills to become the next generation of business and community leaders.

**For additional information on the Foundation and its programs, visit [www.pfew.org](http://www.pfew.org)**

# How can you help? VOLUNTEER

Volunteers play a huge role in the success of all Foundation programming. The number of adults willing to give of their time and talent leaves an indelible impression on our young people. Here are the many opportunities for you to make an impact.

## PENNSYLVANIA FREE ENTERPRISE WEEK

Each year, over 150 business professionals from across the Commonwealth of Pennsylvania and the nation donate more than 10,000 hours to one of

three roles: Company Advisor, Speaker, or Judge.

**Company Advisor (CA)** – CAs act as consultants, mentoring a student company and posing questions to stimulate the students' thinking and learning process. They help their team get organized and assemble information to make sound business decisions, and foster teamwork to mine the gold in each team member. This is a one-week commitment.

*\*Educators can earn Act 48 credits while serving as a Company Advisor.*

**Speaker** – PFEW Speakers address the students on various aspects of American business, free enterprise and professional development. Motivational Speakers impart inspirational, life-changing messages geared toward personal development. This is a one-day commitment.

**Keynote Speaker** – Keynote Speakers kick off the week with an inspiring message that ignites the students' enthusiasm for modern business and the journey they are about to take. This is a one-day commitment.

**Judge** – Judges evaluate one of two oral presentations at week's end, a Stockholders Annual Meeting or an Advertising Presentation, each counting 25% toward PFEW Top Company. Judges score the teams' overall understanding of these complex concepts. This is a one-day commitment.



The following volunteer opportunities are available with SMG:

### **Awards Ceremony Keynote Speaker**

– At one of the three SMG Spring awards ceremonies,

Keynote Speakers share financial wisdom and knowledge that excites SMG participants about investing, financial literacy, careers and creating solid financial futures. This is a half-day commitment.

**Invest It Forward Presenter** – Volunteers visit classrooms and interact with students to share their experience, education and knowledge about future career opportunities in the financial services and securities industry. Contact FFEI SMG Coordinator Jeremy Kropf at [Jeremy@pfew.org](mailto:Jeremy@pfew.org) for more details on this exciting opportunity.



*Luke Bernstein, President and CEO of the Pennsylvania Chamber of Business and Industry is pictured here with the audience following his PFEW Week 3 Keynote Address.*

## Speaker Series

FFEE

Foundation for Free Enterprise Education

We are always looking for volunteers to share their experience through our Speaker Series.

**Speaker** – Volunteers work with FFEI

staff to record video content detailing careers, required education and skills, tips on achieving success, present and future job openings, and much more. The videos are marketed to schools, chamber and business associations and the general public. This is approximately a one-hour commitment.

We welcome you to fill one of these all-important volunteer roles. Visit our website at [www.pfew.org](http://www.pfew.org) or call us at 814-833-9576 x102 to learn how you can impact young lives and shape Pennsylvania's future!

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