

GAF Commercial Certification Programs

A Shared Commitment to Excellence



GAF Commercial offers tiered levels of certified partnerships to encourage and reward commercial contractors that demonstrate outstanding qualifications, capabilities, and reputation, as well as a shared commitment to excellence in the commercial roofing industry.

The following certification tiers outline GAF Commercial’s increasing levels of partnership, and their unique benefits.

	GAF Certified™ Commercial Contractor	GAF GoldElite™ Commercial Contractor	GAF PlatinumElite™ Commercial Contractor
Requirements			
Register 15 jobs or 10,000 sq/yr			✓
Approval from Sales Director/VP and Field Services Director			✓
Guarantees Offered			
Integrated System Limited Warranty	✓	✓	✓
System Pledge™ Roof Guarantee	✓	✓	✓
Diamond Pledge™ NDL Roof Guarantee		✓ Up to 25-Yr	✓ Up to 35-Yr
WellRoof® Guarantee Extension			✓
Benefits			
Certificate & Reference letter	✓	✓	✓
Unique Partner Portal experience, customized by level	✓	✓	✓
CARE training — virtual and in-person live events	✓	✓	✓
Private CARE training opportunities		✓	✓
Welcome kit	✓	✓	✓
Guarantee Pre-Issuance*		✓	✓
GAF.com contractor locator listing		✓	✓
GAF QuickMeasure™ credit			✓
GAF Commercial StoreFront credit			✓
Communications Suite			✓

This redesign of GAF Commercial certifications signals our unyielding commitment to ensuring quality workmanship and partnering with our contractors. For details on qualifications and expectations, as well as a detailed discussion of the benefits listed here, please reach out to your Territory Manager or GAF Representative.

* For contractors with quality workmanship. Contractor workmanship quality can be measured through inspection ratings and reviews.