



# ATLANTIC<sup>®</sup> b r o a d b a n d GIVING BACK 5K

Atlantic Broadband will be carrying on the tradition of the Giving Back 5K, formerly known as the MetroCast Giving Back 5K. Same great race, same great cause. In preparation for the Atlantic Broadband Giving Back 5K on September 22, 2018 we are reaching out to you about our need for sponsorships. Funds raised from the Atlantic Broadband Giving Back 5K Run/Walk will go to support **local Veterans through the Wilkes-Barre VA Hospital.**

## **Sponsorship Levels (please check appropriate box)**

- \$1,500 Platinum Sponsor**— Company name/logo included in all TV spots, radio ads, t-shirt, social media posts and awards ceremony, your company banner will be hung in a prominent location at the event, plus a Channel 10 advertising slide FREE for 1 month. *(Send your logo and Ch. 10 ad slide info. to GivingBack5K@atlanticbb.com)*
- \$750 Gold Sponsor**— Company name/logo included on all TV spots, radio ads, t-shirts, social media posts and awards ceremony. *(Send your logo to GivingBack5K@atlanticbb.com)*
- \$500 Silver Sponsor**— Company name/logo listed on all TV spots, radio ads, social media posts and mentioned at awards ceremony. *(Send your logo to GivingBack5K@atlanticbb.com)*
- \$400 Finish Line Sponsor (Limit 1)**— Your Company banner will appear near the finish line and company name will be mentioned at the awards ceremony. *(Please provide banner prior to race day)*
- \$300 Bronze Sponsor**— Company name/logo included in social media posts and mentioned at awards ceremony. *(Send your logo to Giving Back 5K@atlanticbb.com)*
- \$200 Banner Sponsor**— Your Company Banner will be hung in a prominent position at the event and company name will be mentioned at the awards ceremony. *(Please provide banner prior to race day)*
- \$100 Friend Sponsor**— Company name mentioned at awards ceremony
- Breakfast Donations**— Company name/logo included on signage at the breakfast buffet and mentioned at awards ceremony. *(Send your logo to GivingBack5K@atlanticbb.com)*
- Door Prize Donations**— Company name/logo included on signage by the door prize table and mentioned at awards ceremony. *(Send your logo to GivingBack5K@atlanticbb.com)*

## **YOUR CONTRIBUTION IS GREATLY APPRECIATED!**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_



**Please send all donations by August 15, 2018.**

**If you are interested in  
joining our 5K go to:**

**<https://runsignup.com/AtlanticBroadband5K>  
to register online.**

**Online sponsorships can be made at:**

**<https://runsignup.com/AtlanticBroadband5K/Donate>**

**Thank you for your Sponsorship!**

**Please make checks payable to:  
CSCF**

**Mail To: Atlantic Broadband 5K  
911 N. Market Street  
Berwick, PA 18603**

**Please contact Chrissy Carey with any  
questions or concerns.**

**Phone: 570-802-5660**

**Fax: 570-802-5640**

**Email: [GivingBack5K@atlanticbb.com](mailto:GivingBack5K@atlanticbb.com)**



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# GIVING BACK 5K

Saturday, September 22, 2018

The 2018 5K proceeds will go to local Veterans through the Wilkes-Barre VA Hospital.

RACE HEADQUARTERS: Summerhill Volunteer Fire Company, 422 Summerhill Road, Berwick

STARTING TIME: Registration 7:30 AM – 8:45 AM; Race Starts at 9:00 AM

COURSE: Start and Finish are at Summerhill Fire Company. Course comprised of rolling hills, challenging enough for experts, easy enough for walkers.

AWARDS: Trophy given to the top 3 overall. Medals for the top 3 placed in each of 14 categories for both male & female. Runners and walkers will be scored the same in age groups. (No duplication of awards.)

AGE GROUPS:	9 and Under	20-24	35-39	50-54	65-69
	10-14	25-29	40-44	55-59	70 and Up
	15-19	30-34	45-49	60-64	

BREAKFAST: After the race, a complimentary hot breakfast will be served to all participants.

T-SHIRTS: All participants signed up by September 4, 2018 will get a free Giving Back 5K t-shirt.

Those that sign up after September 4<sup>th</sup> are not guaranteed a t-shirt.

ENTRY FEE: Early Bird Registration by July 31<sup>st</sup> (\$20)

Race Registration from August 1 - September 21<sup>st</sup> (\$25)

Day of Race Registration (\$30)

**Make Checks Payable to: CSCF (Central Susquehanna Community Foundation)**

Mail to: Atlantic Broadband 5K, 911 North Market Street, Berwick, PA 18603

For more info or to register online go to: <https://runsignup.com/AtlanticBroadband5K>

*(online registration ends 9/20/18)*

Phone: 570-802-5660

Email: [GivingBack5K@atlanticbb.com](mailto:GivingBack5K@atlanticbb.com)

-----DETACH HERE-----

Atlantic Broadband Giving Back 5K Run/Walk Registration Form – Please fill out and return.

In consideration of this entry being accepted, I, intending to be legally bound, on my own behalf, as well as on behalf of my successors, assigns and heirs, hereby releases, acquits and forever discharges Atlantic Broadband and their parents, subsidiaries, affiliates and each of their representatives, owners, officers, directors, agents, assigns and employees from any and all liability arising out of my participation in the Atlantic Broadband Giving Back 5K Run/Walk. Registration fee is non-refundable.

Name \_\_\_\_\_ Male or Female (circle one) \_\_\_\_\_  
 Age on Race Day \_\_\_\_\_ Birth Date \_\_\_\_\_  
 Street \_\_\_\_\_ Phone \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_ Shirt Size XS S M L XL 2X  
 Email \_\_\_\_\_ (will be used for updates/results)  
 Signature of Runner \_\_\_\_\_  
 Signature of Parent or Guardian (if under 18) \_\_\_\_\_

*(Return this form to: Atlantic Broadband 5K, 911 N. Market Street, Berwick, PA 18603 with check made payable to: CSCF)*