



A proud partner of the AmericanJobCenter[®] network

Present a Double Breakfast Seminar (Two Seminars for the Price of One)

Unemployment Compensation 101 &

Shared Work Program: An Innovative Alternative to Layoffs

Wednesday, Nov. 13 • 9-10:30 a.m.

LCBC Church • 2421 Columbia Blvd. (Rt. 11), Bloomsburg

If you have new leaders in your organization that are new at managing other people, or veteran staff who could benefit from brushing up on various Pennsylvania labor policies, then this is a perfect workshop for them.

Join the Chamber and **PA CareerLink[®] Columbia/Montour Counties** for this special two-in-one workshop on unemployment compensation issues- UC 101 and the Shared Work program, presented by Cathy Van Valen of the Office of UC Service Centers.

UC 101: This seminar guides employers through the process of the opening a UC Claim through the Department of Labor & Industry's UC Service Center by an employee who has been separated from employment, permanently or temporarily, or is working less than the employer's established full time work week. Important points that will be explained include:

- What forms will the employer receive when a claim is opened or reopened, and how will the information requested be used to determine claimant's eligibility and protect the employer's UC liability?
- What steps are taken by the UC Service Center to determine a claimant's eligibility for UC Benefits?
- What issues does the UC Service Center consider in determining claimant's eligibility?
- The employer's right to appeal a Determination issued by the UC Service Center.
- Any additional forms the employer may receive related to Unemployment Compensation.

The Shared Work Program: This seminar will detail:

- How Shared Work is superior to regular UC in many situations
- How Shared Work reduces hiring and retentions costs
- How to participate in the Shared Work program
- The benefits of the Shared Work program for the employer and the employee

Cost for this seminar is \$15 and includes breakfast. This breakfast seminar is sponsored by **PPL Electric Utilities**.



PPL Electric Utilities

Register online at ColumbiaMontourChamber.com, or call Brenda at 570 - 784-2522 or email bflanagan@columbiamontourchamber.com.

THE CHAMBER

The Columbia Montour Chamber of Commerce

Get a jump on your holiday shopping and support a great locally-owned small business at our final Business After Hours of 2019

Wednesday, Nov. 20 • 4:30—6:30 p.m.

Pretty Petals & Gifts by Susan • 158 East 9th St., Bloomsburg

Pretty Petals & Gifts by Susan is celebrating its Bloomsburg store's second anniversary this month, and as part of that celebration, invites its fellow members to come enjoy a mid-fall afternoon at its store for the final Business After Hours of 2019. Thanksgiving is just a week later, and with that comes the unofficial kickoff to the holiday shopping season, so come out and get a jump on your holiday shopping by checking out Pretty Petals' many floral designs and variety of craft gift items in the store. Enjoy some food and drink (beer, wine, etc.), while you scout out a gift for someone special and also catch up with other professionals and maybe meet a few new faces. There will be specials all month long at Pretty Petals to celebrate its anniversary month, and at this event, you can take 10% off the purchase of any hand crafted items in the store. All attendees will also go home with a small bouquet of flowers.



There will be specials all month long at Pretty Petals to celebrate its anniversary month, and at this event, you can take 10% off the purchase of any hand crafted items in the store. All attendees will also go home with a small bouquet of flowers.

Register for this event online, call Brenda at 570-784-2522 or email bflanagan@columbiamountourchamber.com.

Interested in hosting a Business After Hours in 2020?

Submit an application on ColumbiaMontourChamber.com by Nov. 8 to be fully considered, or call Matt at 570-784-2522 for questions.



The Columbia Montour Chamber of Commerce



A proud partner of the American Job Center network

Present a Breakfast Seminar

Generation Z: The Next Frontier in Our Workforce

Featuring Tina Welch of Welch Performance Consulting

Thursday, Jan. 16, 2020 • 8:30-10 a.m.

Montour Preserve Visitors Center • 374 Preserve Rd., Danville

Employers were taken by surprise by the expectations Millennials placed on them and spent a lot of time trying to figure out how to recruit, hire and retain them (many are, in fact, still trying to figure this out). Now, just as many are beginning to figure out what motivates Millennials (also sometimes called Gen Y), here comes the generation behind them—Generation Z—the new frontier of workplace generations. Gen Z (born in the late 1990s and later) is just beginning to enter our workplaces, but what's different about them compared to Millennials?

Tina Welch of **Welch Performance Consulting** will discuss how employers can best prepare for this new generation and lead their organizations to attract, motivate and retain Gen Z employees. Many employers were caught off-guard by Millennials' expectations and were reactive to the changing labor market. Come and find out how you and your organization can be proactive with respect to Gen Z in the workplace.



Attendees of this seminar will learn:

- The impact Gen Z is having and will continue to have on our places of work
- The similarities and differences between Millennials and Gen Z
- The subtle and specific changes employers should consider to lead and engage this generation



PPL Electric Utilities

Cost for this seminar is \$15 and includes breakfast from **Mayberry Hospitality**.

This breakfast seminar is sponsored by **PPL Electric Utilities**.

Register online at ColumbiaMontourChamber.com, or call Brenda at 570-784-2522 or email bflanagan@columbiamontourchamber.com.

Annual Awards

Presented at the Annual Dinner Meeting

Award categories include:

🏆 Outstanding Citizen

Candidate must:

- Be an employee or a volunteer of a member of the Chamber
- Be involved in civic activities beneficial to the Columbia Montour region
- Project a positive community image

🏆 Small Business Award (1 - 30 employees)

🏆 Large Business Award (31+ employees)

Candidate businesses must:

- Be a member of the Chamber
- Have demonstrated business leadership evidenced by diversification and creativity in the development of new products, services and/or markets.
- Have demonstrated staying power and positive response to adversity
- Have demonstrated community involvement

🏆 Nonprofit Award (100 or fewer employees) * New for 2020*

Candidate nonprofits must:

- Be a member of the Chamber and a 501(c)(3) organization with 100 or fewer employees
- Have demonstrated nonprofit leadership evidenced by diversification and creativity in the development of new services, delivery of services, and/or markets.
- Have demonstrated staying power and positive response to adversity
- Have demonstrated aid to the community through the use of personal and/or business resources, leadership or support of community projects and/or participation on other boards.
- Chamber subsidiary organizations (Foundation, DBI) are not eligible for the award

🏆 Community Progress Award

Candidate business must:

- Be a member of the Chamber
- Show improvement in the internal/external appearance of a commercial property through:
 - New Construction
 - Renovation/Restoration
 - Remodeling
- Have completed construction within the last three calendar years or be completed by December 2019

Nomination form on reverse side or nominate online at ColumbiaMontourChamber.com/awards

Deadline for nominations is Friday, December 27, 2019

**Annual Awards
Nomination Form**
Deadline for nominations is Friday, December 27, 2019

Outstanding Citizen

Individual: _____ Employer: _____
Address: _____ Phone/Fax: _____
Citizen Qualifications: _____

Small Business Award (1-30 employees)

Company: _____ Contact: _____
Address: _____ Phone/Fax: _____
Nomination Criteria: _____

Large Business Award (31+ employees)

Company: _____ Contact: _____
Address: _____ Phone/Fax: _____
Nomination Criteria: _____

Nonprofit Award (< 100 employees)

Company: _____ Contact: _____
Address: _____ Phone/Fax: _____
Nomination Criteria: _____

Community Progress Award

Company: _____ Contact: _____
Address: _____ Phone/Fax: _____
Project Description: _____

Use additional piece of paper for supporting materials if necessary

Nomination submitted by:

Name: _____ Company: _____
Address: _____ Phone/Fax: _____
Signature: _____

A panel of volunteer judges will select a recipient in each category. The awards will be presented at the Annual Dinner on Feb. 18, 2020. The Awards Committee reserves the right to withhold awards in any category should they feel nominees do not meet the award criteria. Nominees will be advised of their nomination prior to the Annual Dinner.

Submit nominations to:
Columbia Montour Chamber of Commerce
238 Market Street
Bloomsburg, PA 17815
Fax: 570-784-2661
Email: bflanagan@columbiamontourchamber.com

or use the online nomination form at ColumbiaMontourChamber.com/awards



Holiday Open House 2019

Thursday, Dec. 12 • Pine Barn Inn

Sponsored by:

Geisinger

Last year's event had record attendance and we're aiming to beat the record again this year. Be a featured part of the area's largest gathering of local professionals by being a sponsor. **Please respond by Nov. 29.**



Santa's Workshop Sponsor - \$750 (2 available - first come, first serve)

- Opportunity to set up a trade show display using a 6-foot table
- Promotional recognition in E-Biz, on website and social media
- Seven (7) tickets to the event



Holiday Cheer Sponsor - \$650 (3 available) *see reverse for full details

- Opportunity to provide a guest bartender for one (1) hour of the event for charity
- Permanent signage at portable bar (provided by Chamber) and opportunity to place pop up/freestanding sign (provided by sponsor) next to bar for assigned hour
- Opportunity to place promotional items on special sponsors' table at event
- Promotional recognition in E-Biz, on website and social media
- Six (6) tickets to the event



Gold Star Sponsor - \$550 (unlimited)

- High end hors d'oeuvre food table supplied by Pine Barn with signage
- Opportunity to place promotional items on special sponsors' table at event
- Promotional recognition in E-Biz, on website and social media
- Five (5) tickets to the event



Red Reindeer Sponsor - \$450 (unlimited)

- Food table supplied by Pine Barn with signage
- Opportunity to place promotional items on special sponsors' table at event
- Promotional recognition in E-Biz, on website and social media
- Four (4) tickets to the event



Green Tree Sponsor - \$350 (unlimited)

- Food table supplied by Pine Barn with signage
- Promotional recognition in E-Biz, on website and social media
- Two (2) tickets to the event

Don't miss this spectacular holiday event

Stand out with a sponsorship and be recognized by other members for your participation in this year's event. This is a great chance to meet other members of the community and make new contacts.



** Invitations with individual ticket information will be mailed to all members separately in October*

Holiday Cheer Sponsor Guidelines

- Limited to three (3) sponsors, and each can provide a guest bartender at the portable bar for one (1) hour of the event (5-6 p.m., 6-7 p.m. or 7-8 p.m.). Sponsors and times will be assigned first-come, first-serve.
- At the end of each hour, all tips for that hour will be collected and counted. **New this year** - all tips collected by each individual bartender will go to the charity of each sponsor's choice.
- The guest bartender that takes in the most tips will be declared the winner and, **also new this year**, the Chamber will make an additional donation to the winner's charity of choice (amount TBA based on event ticket sales) and will coordinate a photo-op of the presentation if logistically possible.
- Each charity/nonprofit that each guest bartender is bartending for will be announced prior to and at event.
- If desired, more than one member can combine to be a sponsor at this level and/or provide bartender.

Santa's Workshop Sponsor - \$750

Holiday Cheer Sponsor - \$650

Red Reindeer Sponsor - \$450

Gold Star Sponsor - \$550

Green Tree Sponsor - \$350

Business Name: _____

Contact Person: _____ **Phone:** _____

Return this form with payment to:
Columbia Montour Chamber, 238 Market St., Bloomsburg PA 17815

or

Visit ColumbiaMontourChamber.com or call 570-784-2522 to pay with credit card

Make checks payable to Columbia Montour Chamber

THE CHAMBER

The Columbia Montour Chamber of Commerce



Holiday Open House 2019

Thursday, Dec. 12 • Pine Barn Inn • 5-8 p.m.

Sponsored by:

Geisinger

Angel Sponsor Information



Have nearly 400 business and community leaders sample your food or drinks, so that long after the Holiday Open House has concluded, they will keep coming back for more!

There is **no fee** for Angel Sponsors and it is open to all Chamber members in the food and beverage categories, including caterers, restaurants, specialty food shops, etc.

Sponsorship includes:

- One table provided by the Pine Barn with signage
- Angel Sponsor provides food/drink, napkins and plastic-ware for your table
- Please respond by Nov. 29



Yes, my business would like to be an Angel Sponsor!

Business Name: _____

Contact Person: _____ Phone: _____

Food/Drink Items you will be serving: _____

Please return this form to
Columbia Montour Chamber, 238 Market St., Bloomsburg, PA 17815

or sign up online at ColumbiaMontourChamber.com, email mbeltz@columbiamontourchamber.com
or call 570-784-2522.